



CANADIAN LEADERS IN ASSET MANAGEMENT.

2019 AGM

STRATEGIC PLAN 2020-2024

VISION & MISSION

Vision

Canadian leaders in asset management.

Mission

Enabling excellence in maintenance, reliability, and asset management through collaboration, applied learning, and leadership.

EXECUTIVE SUMMARY

- Over the next five years PEMAC will expand its strength in maintenance and reliability while growing asset management capabilities.
- PEMAC is a trusted resource and leader advancing the principles and practices of asset management.
- PEMAC engages and empowers its individual and organizational members with applied knowledge and experience to realize value from their assets and contribute to the global maintenance and asset management community.

KEY STRATEGIC GOALS

EXPAND

- Expand our strength in maintenance and reliability management

RAISE

- Raise awareness for the professional field of asset management

GROW

- Grow the capacity of PEMAC to support our vision

BROADEN

- Broaden community engagement through “connect, learn and contribute”

ADVOCATE

- Set high standards for asset management excellence in Canada

EXPAND OUR STRENGTH IN M&R

Expand our strength in maintenance and reliability management

- Actively participate in development of international frameworks through GFMAM
- Extend educational and professional development opportunities
- Diversify certification options
- Develop and provide guidance for organizations to improve maintenance management practices

RAISE AWARENESS

Raise awareness for PEMAC and the professional field of asset management:

- Awareness campaign
- Offer short-form awareness learning products for various audiences
- Deliver an advocacy program for PEMAC & asset management

GROW THE CAPACITY OF PEMAC

Grow the capacity of PEMAC to support our vision:

- Increase volunteer management (PM roles, new opportunities)
- Allocate resources to match priority opportunities
- Develop new revenue streams
- Grow body of knowledge and member shared knowledge

BROADEN ENGAGEMENT

Broaden community engagement through “connect, learn, contribute and achieve recognition”

- Develop and leverage mutually beneficial partnerships
- Increase individual and organizational memberships
- Formalize instructor quality standard and outreach program
- Initiation of subject interest groups and project teams

ADVOCATE ASSET MANAGEMENT EXCELLENCE

Set high standards for asset management excellence in Canada:

- Advance asset management principles and practices for organizations
- Develop and promote a professional credential framework aligned with WPIAM
- Pursue recognition as a professional body
- Develop capabilities within PEMAC to administer all the above
- Build a competency framework for use by our membership

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Maintenance & Reliability

M&R Certification

Maintenance Management Education

Short Courses

Awareness Offerings

Asset Management

AM Certification

Asset Management Education

Short Courses

Awareness Offerings



Inclusive Membership Community

PEMAC Plant Engineering and Maintenance Association of Canada

WPIAM

GFMAM

Edu

Mag

Partnerships

