

**INTERESTED IN GLOBAL  
CERTIFICATION?**

# **GLOBAL CERTIFICATION SCHEME**

**Aligning professional credentials  
in Asset Management**

**CONTACT US**

**WORLD PARTNERS IN ASSET MANAGEMENT  
ASSOCIATION MANAGER**

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**WPiAM**

*World Partners in  
Asset Management*

## **In keeping with its vision of “Globally recognised Asset Management credentials” the World Partners in Asset Management (WPiAM) has developed a framework for the alignment of professional credentials in Asset Management.**

With the introduction of this framework, WPiAM are seeking to align worldwide efforts to develop, assess and recognise competence in Asset Management and to establish a system of assurance of quality while respecting the needs for variation of application according to the history and culture of each region. The scheme provides a ladder career path in asset management for individuals who are looking to advance their skills and improve their ability to contribute to the success of the organisations they serve. This competency-based scheme will allow organisations to ensure that the individuals they hire anywhere in the world have the knowledge, skills and experience to apply asset management principles in various contexts.

The Global Certification Scheme provides a three-level designation framework that has been shaped around the key Asset Management roles. These designations focus on core roles across Asset Management teams that may be operating in a range of industries, at various scales, in widely disparate environments. These designations can be seen below and are described in the following pages.

**CERTIFIED SENIOR  
PRINCIPAL IN ASSET  
MANAGEMENT (CSAM)**

**CERTIFIED PRACTITIONER  
IN ASSET MANAGEMENT  
(CPAM)**

**CERTIFIED TECHNICAL  
SPECIALIST IN  
ASSET MANAGEMENT (CTAM)**

The process to recognise individuals' accreditation to any of the WPiAM's framework designations will be administered by the endorsed Certifying Organisations. Each application will require demonstration of education as well as evidence of competence in practical experience.

To start your application for Global Certification via one of our Certifying Organisations, visit the World Partners in Asset Management website - [www.wpiam.com](http://www.wpiam.com)

# CERTIFIED SENIOR PRINCIPAL IN ASSET MANAGEMENT (CSAM)

**Applicable to practitioners (or expert advisors thereto) responsible for the establishment, updating and management oversight of the application of a holistic and integrated AMF across a significant area of the organisation's business, informed by the organisation's strategic objectives**

The knowledge and skills to take responsibility for the design, establishment, updating and management oversight of application of an Asset Management Framework (AMF) in a significant area of business relating to a significant asset portfolio, requiring:

- Awareness and advanced understanding of all the recognised Domains of Asset Management (AM), their inter-dependency and integration.
- Awareness and advanced understanding of the key requirements for an integrated AMF.
- The ability to synthesise and integrate complex knowledge (including eliciting such knowledge from a range of Domain experts).
- Meta-cognitive skills.
- Leadership and management skills.
- The ability to communicate complex knowledge to a variety of audiences; and
- The ability to manage the integration/relationship of asset management with other organisational management systems and processes.

Certificants, typically as the leader of a multi-disciplinary AM team, or as an AM Expert (AME), will:

- Recommend policy, objectives, strategy, tactics, processes, and procedures; and
- Drive AM application and continual improvement.

# CERTIFIED PRACTITIONER IN ASSET MANAGEMENT (CPAM)

**Applicable to practitioners (or advisors thereto) responsible for the establishment, updating, and management oversight of the application of a Domain of AM that is significant to the organisation's AMF across a significant area of business. Importantly, this framework must inform, and be informed by, the organisation's strategic objectives**

The knowledge and skills to take responsibility for the establishment, updating and management oversight of application of a specific Domain within an integrated Asset Management Framework (AMF) and prepare and recommend policy, objectives, strategy, tactics, processes and procedures to drive application and improvement, requiring:

- Awareness and understanding of all the recognised Domains of Asset Management (AM), their inter-dependency, and integration.
- Awareness and understanding of the key requirements for an integrated AMF.
- Competency across a Domain of AM.
- Meta-cognitive Skills.
- Leadership and management skills; and
- The ability to communicate knowledge and ideas to a variety of audiences.

Certificants, as a Proficient leader responsible for a Domain-specific team or as a Domain-specific expert, will:

- Recommend policy, strategy, tactics, processes, and procedures; and
- Drive AM application and ongoing improvement

within their Domain of AM in line with and, as an essential element of the organisation's AMF required to deliver against the AM objectives of the organisation.

# CERTIFIED TECHNICAL SPECIALIST IN ASSET MANAGEMENT (CTAM)

**Applicable to persons that are Proficient in the application of specific and essential activities within a relevant Domain of AM required to deliver against the AM objectives of the organisation**

The knowledge and comprehension of asset management (AM) to take responsibility for leading application and management of an element of a specific Domain within an Asset Management Framework (AMF) and thereby enhance the organisational effectiveness of the relevant Activities undertaken, requiring:

- Awareness and understanding of the breadth of recognised Domains of AM, and their interdependency within an AMF.
- Well-developed skills within an area of work responsibility in an operating Domain of AM.
- Awareness and understanding of the key requirements of an integrated AMF; and
- Awareness and understanding of core AM roles and responsibilities, their inter-dependency, and the key benefits of integrated application.

Relating to the area of their Proficiency, certificants will:

- Inform aspects of the AMF; and
- Lead a team in application or be recognised as a fully competent technical professional, technician, or tradesperson.

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VISIT OUR WEBSITE TO LOCATE THE  
CERTIFYING ORGANISATION IN YOUR REGION

[WWW.WPIAM.COM](http://WWW.WPIAM.COM)



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