MAINTRAIN
September 28-29 2021

Maintenance, Reliability and Asset Management
Online Conference

Sponsorship and Exhibitor Package

MainTrain is the annual conference presented by PEMAC Asset Management Association of Canada. PEMAC invites you to connect with the top decision makers at Canada's largest annual maintenance, reliability and asset management conference. MainTrain 2021 promotes knowledge sharing, professional development and networking during its two-day online conference. Featuring numerous international delegates, speakers, networking sessions, keynotes, exhibits and an award ceremony where there are many opportunities for your organization to be highly visible.

Book a time with Ghaz Marinho to review this package, go through the conference platform demo to see how your company can be showcased, and/or to set up your exhibitor booth. Email events@pemac.org to set up a time!

PEMAC Asset Management Association of Canada
2 Robert Speck Parkway Suite 750
Mississauga, ON L4Z 1H8

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KEY BENEFITS MAINTRAIN 2021 SPONSORSHIP OPPORTUNITIES

Benefit	Platinum $3,000 Sold Out	Gold $1,500 10 available*	Exhibitor $750
10-min Presentation During Plenary Session	🍁		
Sponsor logo on sidebar of MainTrain 2021 web pages, emails, & advertising	🍁		
PEMAC Weekly eNewsletter Sponsor	🍁		
2x Session Sponsor with up to a 1-minute video	🍁	🍁	
Attendee list 30 days before conference and final list post event	🍁	🍁	
Social Media Promotion on all three PEMAC channels	2	1	
Customized Message within Conference Platform	2	1	
15-minute Sponsor Presentation During Sponsor Presentation Track	🍁	🍁	Additional $250
Full Conference Registrations	4	2	1
Discount of Additional Conference Passes	20%	20%	10%
Company profile on MainTrain Conference page	200 words	150 words	50 words
Gamification	5 codes	2 codes	1 code
Virtual Exhibit space with Lead Retrieval	1	1	1

*Availability dependent on other tiers sold

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PLATINUM SPONSORSHIP DETAILS
SOLD OUT

1. **10-minute presentation** during one of the two morning plenary sessions. Use of platform, which includes audio, video, and PPT. First come first serve for date. Presentation can be pre-recorded or live.

2. **Sponsor logo on**
   a. Sidebar of MainTrain conference website for 12 months from date of purchase
   b. MainTrain emails distributed by PEMAC and all of our partners. Beginning within one week of purchase and ends one week after MainTrain 2021 conference ends
   c. MainTrain advertising published around the world. Beginning within one week of purchase and ends one week after MainTrain 2021 conference ends

3. **PEMAC Weekly eNewsletter Sponsor**
   a. A $350 value
   b. PEMAC This Week is PEMAC's Weekly Member and Subscribe eNewsletter sent out to over 1300 people on the Friday of each week, containing PEMAC member specific news, opportunities, and events.
   c. Box Ads 300 x 300
   d. [More details here](#)

4. **Session Sponsor**
   a. Up to a 1-minute pre-roll video during 2 of your choice sessions. First come first serve to choose which sessions you would like
   b. Can be a produced video or pre-recorded presentation
   c. Two videos do not need to be the same
   d. Logo beside sponsored session
   e. Attendees will see your pre-roll video when they view the session before the event, when the live event is starting and anytime they view the presentation after the event

5. **Attendee list** 30 days before MainTrain and Complete List Post Event (List includes attendee name, company and title).

6. **2x Social Media Promotion**
   a. Same message to be posted on PEMAC's Twitter, LinkedIn and Facebook
   b. Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator
   c. Two ads do not need to be the same

7. **Customized message within platform** during event with push notifications (Two Premium Timings). Includes a picture, message and URL

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8. **One 15-minute presentation** within sponsor track during session programming
    a. Sponsor track will coincide with three other presentation tracks
    b. Session will be posted on MainTrain program where attendees can add the session to their schedule as they would any other session
    c. Conducted in meeting format so sponsor can engage with attendees
    d. Sponsor will have capacity to share their screen and present what and how they wish. No limit on attendees or content
    e. Session will be recorded and uploaded post presentation for any attendee to view at their leisure
    f. First come first serve on timing of presentation. PEMAC reserves the right to limit sponsor presentation track to either day or make changes as schedule requires
9. Complimentary Four (4) full **conference registrations**
10. **Additional passes** can be purchased at a 20% discount
11. **Sponsor logo, website** link and 200-word profile on MainTrain Sponsors page
12. **Gamification** Through the PheedLoop platform, attendees have the ability to collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for exciting prizes. Attendees will need to visit your booth to receive the code (5 unique codes provided to you by Events Coordinator). You may wish to put them in your company description, direct them to speak with you, add to a downloadable document or add to your social media post
    a. Submit a prize with a value of at least $50 to receive an additional code
13. **Virtual Exhibit Space & Lead Retrieval** Preference given to first to register within sponsorship tier. Book an appointment with Ghaz Marinho, Events Coordinator, to view a demo and ask questions.
    a. **Exhibitor Analytics** is supplied a week after the conference with everyone who visited your virtual exhibitor space. (List includes attendee name, company and title).
    b. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested attendees, up loadable videos
    c. Access to customize Virtual Exhibit Hall on August 15th and two months post conference
    d. During live event, attendees can instantly join a live video meeting with up to 25 fellow attendees and exhibit staff members
    e. In the event's networking section, booth managers will be able to track visitors in real-time via the Booth sub-tab and start private chats

**Amendments to benefits can be negotiated. Contact events@pemac.org with suggestions

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GOLD SPONSORSHIP DETAILS
Ten (10) Opportunities - $1,500

1. **Session Sponsor**
    a. Up to a 1-minute pre-roll video during 2 of your choice sessions. First come first serve to choose which sessions you would like
    b. Can be a produced video or pre-recorded presentation
    c. Two videos do not need to be the same
    d. Logo beside sponsored session
    e. Attendees will see your pre-roll video when they view the session before the event, when the live event is starting and anytime, they view the presentation after the event
2. **Attendee list** 30 days before MainTrain and Complete List Post Event (List includes attendee name, company and title)
3. **1x Social Media Promotion**
    a. Same message to be posted on PEMAC's Twitter, LinkedIn and Facebook
    b. Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator
4. **Customized message within platform** during event with push notifications (One Premium Timing). Includes a picture, message and URL
5. **One 15-minute presentation** within sponsor track during session programming
    a. Sponsor track will coincide with three other presentation tracks
    b. Session will be posted on MainTrain program where attendees can add the session to their schedule as they would any other session
    c. Conducted in meeting format so sponsor can engage with attendees
    d. Sponsor will have capacity to share their screen and present what and how they wish. No limit on attendees or content
    e. Session will be recorded and uploaded post presentation for any attendee to view at their leisure
    f. First come first serve on timing of presentation. PEMAC reserves the right to limit sponsor presentation track to either day or make changes as schedule requires
6. Complimentary Two (2) full **conference registrations**
7. **Additional passes** can be purchased at a 20% discount
8. **Sponsor logo, website** link and 150-word profile on MainTrain Sponsors page

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9. **Gamification** Through the PheedLoop platform, attendees have the ability to collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for exciting prizes. Attendees will need to visit your booth to receive the code (2 unique codes provided to you by Events Coordinator). You may wish to put them in your company description, direct them to speak with you, add to a downloadable document or add to your social media post.
    a. Submit a prize with a value of at least $50 to receive an additional code.
10. **Virtual Exhibit Space & Lead Retrieval** Preference given to first to register within sponsorship tier. Book an appointment with Ghaz Marinho, Events Coordinator, to view a demo and ask questions
    a. **Exhibitor Analytics** is supplied a week after the conference with everyone who visited your virtual exhibitor space. (List includes attendee name, company and title).
    b. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested attendees, up loadable videos
    c. Access to customize Virtual Exhibit Hall on August 15th and two months post conference
    d. During live event, attendees can instantly join a live video meeting with up to 25 fellow attendees and exhibit staff members
    e. In the event's networking section, booth managers will be able to track visitors in real-time via the Booth sub-tab and start private chats

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EXHIBITOR SPONSORSHIP DETAILS
$750

1. **Additional $250: One 15-minute presentation** within sponsor track during session programming
   a. Sponsor track will coincide with three other presentation tracks
   b. Session will be posted on MainTrain program where attendees can add the session to their schedule as they would any other session
   c. Conducted in meeting format so sponsor can engage with attendees
   d. Sponsor will have capacity to share their screen and present what and how they wish. No limit on attendees or content
   e. Session will be recorded and uploaded post presentation for any attendee to view at their leisure
   f. First come first serve on timing of presentation. PEMAC reserves the right to limit sponsor presentation track to either day or make changes as schedule requires
2. Complimentary One (1) full **conference registration**
3. **Additional passes** can be purchased at a 10% discount
4. **Sponsor logo, website** link and 50-word profile on MainTrain Sponsors page
5. **Gamification** Through the PheedLoop platform, attendees have the ability to collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for exciting prizes. Attendees will need to visit your booth to receive the code (1 unique code provided to you by Events Coordinator). You may wish to put them in your company description, direct them to speak with you, add to a downloadable document or add to your social media post.
   a. Submit a prize with a value of at least $50 to receive an additional code.
6. **Virtual Exhibit Space & Lead Retrieval** Preference given to first to register within sponsorship tier Book an appointment with Ghaz Marinho, Events Coordinator, to view a demo and ask questions
   a. **Exhibitor Analytics** is supplied a week after the conference with everyone who visited your virtual exhibitor space. (List includes attendee name, company and title).
   b. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested attendees, up loadable videos
   c. Access to customize Virtual Exhibit Hall on August 15th and two months post conference
   d. During live event, attendees can instantly join a live video meeting with up to 25 fellow attendees and exhibit staff members
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Sponsorship Application
Offer to Sponsor / Exhibit at MainTrain 2021
Complete and email to events@pemac.org

Company Name: (as you would like it shown in our listings)				
Contact Name:			**Title:**	
Address:				
City:		**Prov/State:**	**P.C/ZIP:**	
Email:		**Phone:**		
Name and Email: Person using platform to login and update sponsorship information				

Preferred Sponsorship Level

☐Platinum - SOLD OUT	☐ Gold - $1,500	☐ Exhibitor - $750 ☐ Additional 15-minute Sponsor Presentation - $250

If this offer to sponsor or exhibit is accepted by the MainTrain committee, PEMAC will reply with an invoice requesting payment. The following Terms and Conditions will apply:

Terms and Conditions:
- All attendees who attend MainTrain on behalf of the sponsor agree to PEMAC's Event Code of Conduct
- Website Advertising: Pending receipt of payment and supporting information, sponsor acknowledges that the company's name, logo, and other information will appear on the PEMAC website and online conferencing platform.
- Payment must be received in full within 30 days of receipt of invoice.
- Cancellations by the sponsor must be received in writing and will result in a refund based on this schedule: 30 days before the conference full refund minus $200 admin fee plus an additional fee for each day sponsors logo is on PEMAC website. Fee is based on tier level. No refunds will be provided within 30 days of the conference.

Sponsor / Exhibitor signature:

Name:		Date	
Signature:			

- The above individual is authorized to sign this sponsorship application form on behalf of their company.

PEMAC Point of Contact: Ghaz Marinho. Please contact Ghaz if you have any questions. Email: events@pemac.org

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